

PX541

From: [REDACTED]@ripple.com>
Sent: Wednesday, November 29, 2017 7:06 PM
To: Patrick Griffin
Subject: Re: Coinbase petition

Not yet. [REDACTED] is working on it. (by hiring a local PR agent)

On Wed, Nov 29, 2017 at 7:04 PM, Patrick Griffin <[REDACTED]@ripple.com> wrote:

> are we on kakao?
>
> —
> Patrick Griffin
> SVP Business Development
> Ripple Inc.

>
>
>
>
>
> On Thu, Nov 30, 2017 at 3:01 AM, [REDACTED]@ripple.com> wrote:
>

>> Yes. Most XRP fans in Japan are on Twitter, so it's easy to activate them.
>> But not many Koreans are on Twitter and they use Kakao or other local
>> SNS. Need to think more about accessing the Korean network going forward.
>> I also posted the link on our XRP group on meetup.com, which we
>> created when we did a meetup and is widely used by local crypto fans.
>> (we have 280 members so far.)

>>
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>>
>> On Wed, Nov 29, 2017 at 6:33 PM, Patrick Griffin [REDACTED]@ripple.com>
>> wrote:

>>> have you activated your networks in japan and korea?

>>> —
>>> Patrick Griffin
>>> SVP Business Development
>>> Ripple Inc.

>>>
>>>
>>>
>>>
>>> ----- Forwarded message -----
>>> From: Monica Long [REDACTED]@ripple.com>
>>> Date: Wed, Nov 29, 2017 at 4:44 PM
>>> Subject: Re: Coinbase petition
>>> To: Patrick Griffin [REDACTED]@ripple.com>
>>>
>>>
>>> Ha!! I'm at my team offsite. Yesterday was entirely dedicated to
>>> brainstorming for our 2018 plan. We spent a portion of our 'XRP demand gen'

>>> brainstorm thinking about how we can pressure Coinbase publicly.

>>> Lots more to come there.

>>>

>>> On Tue, Nov 28, 2017 at 4:10 PM, Patrick Griffin

>>> [REDACTED]@ripple.com>

>>> wrote:

>>>

>>>> I'm a fan of this. Is it something your team could help with?

>>>>

>>>>

>>>> Begin forwarded message:

>>>>

>>>> *From:* [REDACTED]@ripple.com>

>>>> *Date:* November 28, 2017 at 3:50:57 PM PST

>>>> *To:* Patrick Griffin <[REDACTED]apple.com>

>>>> *Subject:* *Coinbase petition*

>>>>

>>>> Patrick,

>>>>

>>>> As discussed in the 1:1 meeting, I was thinking that we could do

>>>> more to direct XRP fans to petition for Coinbase listing.

>>>>

>>>> There are already some activities but we could potentially

>>>> broadcast this to get more support.. (Not sure if we want to do

>>>> this publicly

>>>> though..)

>>>>

>>>> Existing petitions:

>>>> <https://www.change.org/p/ripple-get-ripple-on-coinbase-18f01>

>>>> 8d0-1c06-4d74-9a69-1639c9649af5/u/21304885?utm_medium=email&

>>>> utm_source=petition_update&utm_campaign=135094&sfmc_tk=Hw8bC

>>>> Bij1aFNNwd%2FxMEDK%2BwDppyVDopesNLedO29Vrdw1azbXtTDVqw8qKOPs

>>>> OTB&j=135094&sfmc_sub=533259024&l=32_HTML&u=25930668&mid=7259882&jb

>>>> =2

>>>>

>>>> <https://www.change.org/p/coinbase-petition-for-xrp-ripple-on>

>>>> -coinbase-e01c1b86-79c0-4e14-a026-9cdc1d5e76ba

>>>>

>>>> Not only US investors, but also overseas investors are interested

>>>> in this because 1) they could buy XRP on Coinbase by wiring money

>>>> from overseas or using creditcard, and 2) more importantly, they

>>>> want to see a price increase by getting XRP more exposed on major exchanges like Coinbase.

>>>>

>>>> The idea is to utilize our *strong* fan base more since Coinbase

>>>> needs to listen to user voice.

>>>>

>>>> I think we could potentially do something like this for bitflyer too.

>>>>

>>>> --

>>>> [REDACTED]

>>>> Director of Joint Venture Partnership | Ripple

>>>> [REDACTED]

>>>> [REDACTED]@ripple.com | ripple.com

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>> --
>> [REDACTED]
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